

Jamie HR

PARTNER PROGRAMME

Built for the consultancies who shape SME HR

A partner programme for HR consultancies, to bring Jamie HR to the clients they already advise.

- UK BUILT
- ALL-INCLUSIVE PRICING
- WHITE-LABEL READY

Why HR consultancies resell Jamie HR

The full reseller package. Prefer to simply refer clients? The referral model is on the next page.

01

Every feature included

Nothing is locked behind modules or upgrade tiers. New features land for everyone, never as a paid unlock.

02

White-label at no extra cost

Fully branded as your own, not just the splash screen. Easy to configure and fully self service, at no additional charge.

03

Free seats for your team

Your own employees use Jamie HR at no charge, on the platform you recommend.

04

Free setup, training and demo

We handle setup, train your team and give you a live demo account, all at no cost to you.

05

Roadmap input and early access

Your input shapes what we build next, and you get priority access to new products first. Suggest improvements directly from the app.

06

Partner admin login

Manage your clients and self-onboard new customers from one partner console.

07

Dedicated account manager

A named account manager plus priority partner support whenever you need it.

08

Grow your brand with confidence

A UK-built platform you can put your name to and stand behind.

Partner commercials

REFERRAL

Introduce and earn

- You introduce the client to Jamie HR
- Jamie HR handles the sale, the contract, billing and the ongoing client relationship
- You earn 10% of everything the client pays Jamie HR, every month, for as long as they stay
- No operational or support overhead on your side
- Upgrade to the reseller model at any time

RESELLER / WHITE LABEL

Own the relationship

- You own the client relationship from day one
- Jamie HR bills you £3.50 per active user per month, and you charge your clients the £5 RRP, your own price, or bundle it into your existing services
- At least a 30% margin on every active user, every month
- White label under your own brand if you choose: easy to configure, fully self service, at no extra cost
- Free demo environment to train on and demo to your clients
- Free use of Jamie HR for your own staff. If you love it, so will your clients

Pricing is per active user per month. If an employee uses the platform during a billing month, that user is billable. If they are not active that month, they cost nothing. No feature tiers, no setup fees.

Which model is right for you?

	REFERRAL	RESELLER / WHITE LABEL
Who sells to the client	Jamie HR	You
Who bills the client	Jamie HR	You. Jamie HR bills you at the partner rate
Who looks after the client	Jamie HR	You
What you earn	10% of the client's bill, every month	At least 30% margin. You set the price
White label under your brand	No	Yes, at your discretion
Demo environment	No	Yes
Jamie HR free for your own staff	No	Yes
Free setup and training	No	Yes

What a 50-person client is worth to you

REFERRAL

Your client pays Jamie HR £250 a month (50 x £5). You receive £25 a month, every month, for as long as they stay. Nothing for you to manage.

RESELLER / WHITE LABEL

You pay Jamie HR £175 a month (50 x £3.50) and charge your client £250 at the £5 rate. You keep £75 a month. Price higher, or bundle it into your services, and you keep more.

Not sure? Start as a referral partner and upgrade to reseller whenever you are ready.

Migration is as easy as 1, 2, 3

We make it easy to bring your clients with you, and we are with you every step of the way.

1

We help you move the data

Send us an export from your client's current system and we map and import people records, documents and leave balances. If their provider has a migration API, we can pull the data across automatically.

2

You review the migration

Review everything in their new Jamie HR site before go-live. Anything that does not look right, we correct, so there are no surprises on day one.

3

Live in days, not months

The branded site, team invites and templates arrive ready to go. Most migrations complete inside a week.

Getting started

1

Choose your model

Decide whether the referral or reseller model works best for your consultancy.

2

Book a demo

Let us know what you would like to focus on in the Anything we should know box when you book, so we can tailor the session and you get the most from it.

3

Free demo site

Reseller partners get their own free demo environment. Dive in, have a look around and use it to demo to clients.

4

Partner terms and onboarding

Agree partner terms and start onboarding your customers, with our support every step of the way.

OUR PROMISE TO YOU

You will never find Jamie HR cheaper online. Partner rates are for partners only. No upfront costs, no minimum volume.

Resellers: your clients stay yours. We will never sell to them directly.

Referrers: send us the lead and we do the rest. Your commission is paid for as long as the client stays. No time limit.

Ready to talk it through?

Get in touch and we'll set up a demo at a time that suits you.

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www.jamiehr.com/partners

Jamie HR

UK HR software, built with the consultancies who sell it

LEGAL

[Privacy Policy](#) · [Terms and Conditions](#) · [Data Processing Agreement](#) · [Service Level Agreement](#)

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